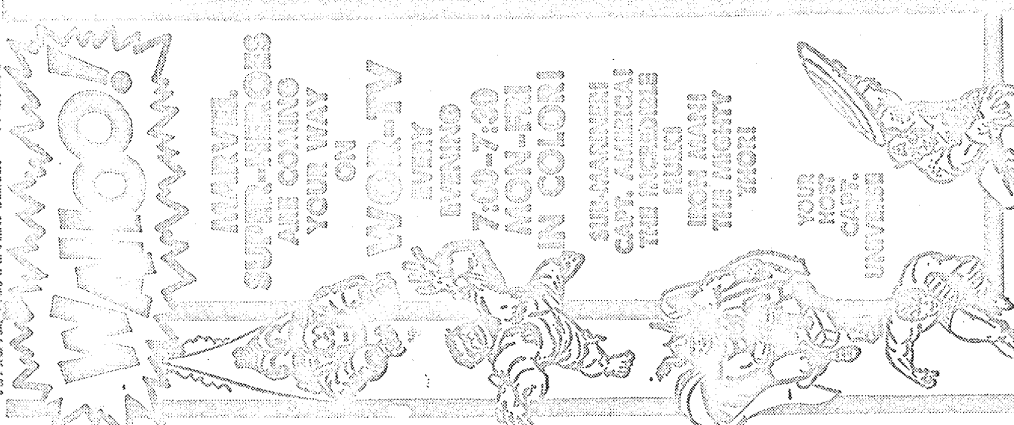
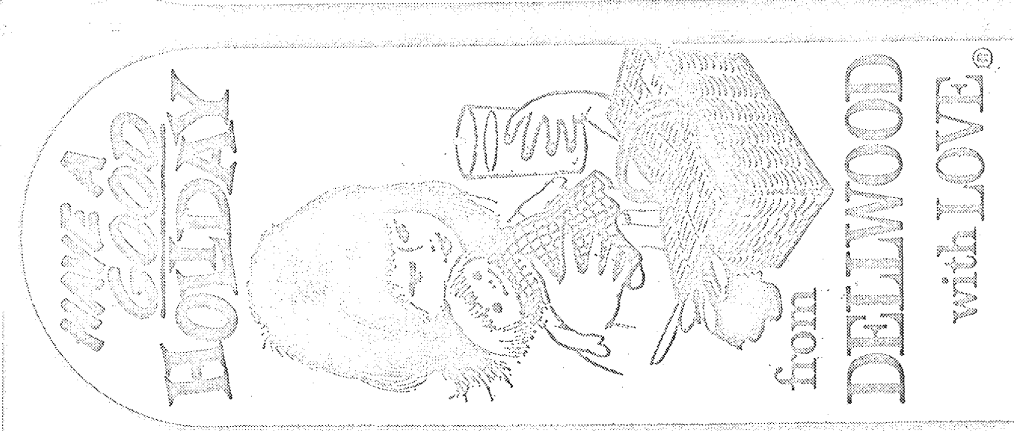
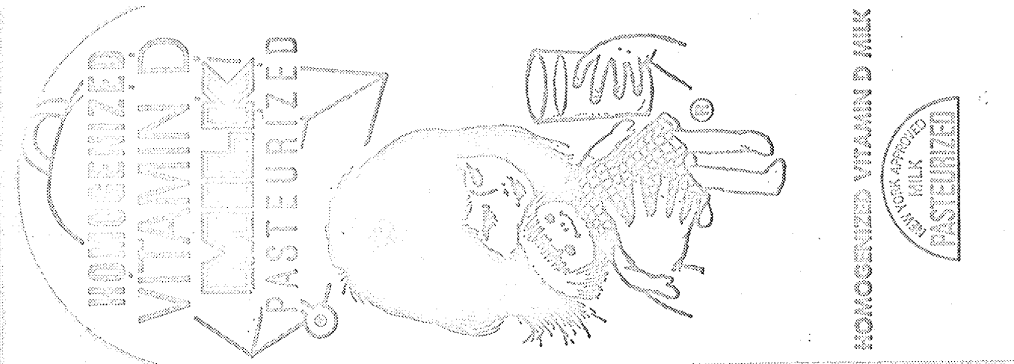
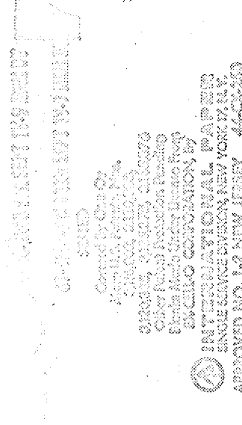
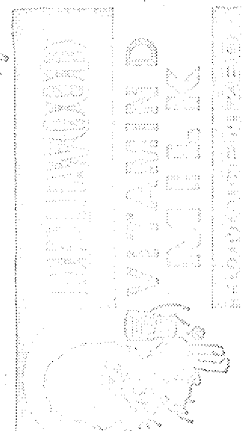
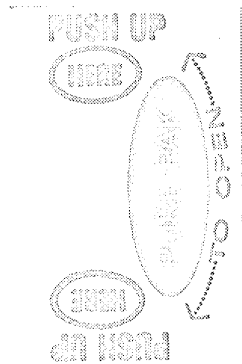


EXHIBIT 92



MARVEL COMIC GROUP		MARTIN GOODMAN, Publisher		350 Fifth Avenue New York 1, N. Y. BRYant 9-5890	
Rate Card No. 6		Effective with		Issue of July, 1948	
8,000,000 monthly average guaranteed					
RED UNIT		(Former Marvel Comic Group)			
Annie Oakley	Millie the Model	Millie the Model	Willie	Wild Western	Margie
Blockstone	Namora	Namora	Willie	Wild Western	Margie
Blonde Phantom	Nellie the Nurse	Nellie the Nurse	Willie	Wild Western	Margie
Complete Mystery	Patsy Walker	Patsy Walker	Willie	Wild Western	Margie
Crimefighters	Sub-Mariner	Sub-Mariner	Willie	Wild Western	Margie
George	Sun Girl	Sun Girl	Willie	Wild Western	Margie
Ideal Comics	Teen Comics	Teen Comics	Willie	Wild Western	Margie
Joker Comics	Tease the Typist	Tease the Typist	Willie	Wild Western	Margie
Justice	Tex Morgan	Tex Morgan	Willie	Wild Western	Margie
Lowbuckers	Two Gun Kid	Two Gun Kid	Willie	Wild Western	Margie
Marvel Comics	Willie	Willie	Willie	Wild Western	Margie
BLUE-YELLOW UNITS		All True Crime Cases			
Junior Miss	Junior Miss	Junior Miss	Junior Miss	Junior Miss	Junior Miss
Kid Colt—Outlaw	Kid Colt—Outlaw	Kid Colt—Outlaw	Kid Colt—Outlaw	Kid Colt—Outlaw	Kid Colt—Outlaw
Krazy Komiks	Krazy Komiks	Krazy Komiks	Krazy Komiks	Krazy Komiks	Krazy Komiks
Lona	Lona	Lona	Lona	Lona	Lona
Mitzi	Mitzi	Mitzi	Mitzi	Mitzi	Mitzi
Oscar	Oscar	Oscar	Oscar	Oscar	Oscar
Powerhouse Pepper	Powerhouse Pepper	Powerhouse Pepper	Powerhouse Pepper	Powerhouse Pepper	Powerhouse Pepper
Rusty	Rusty	Rusty	Rusty	Rusty	Rusty
Super Rabbit	Super Rabbit	Super Rabbit	Super Rabbit	Super Rabbit	Super Rabbit
Venus	Venus	Venus	Venus	Venus	Venus
Wacky Duck	Wacky Duck	Wacky Duck	Wacky Duck	Wacky Duck	Wacky Duck

Monthly Groups are issued largely from the following. Titles and composition of the various units within Marvel Comic Group are subject to change without notice.

Page and Cover Size..... 9" x 4 1/4" Column Width..... 2 1/2"
1/2 Page Size..... 6" x 4 1/2" No Bleed Pages or Covers accepted

Plates made at no cost to advertiser. Complete Black and White original art in position, ready to photograph, required. Velox Print may be supplied in place of original art. For color pages, color breakdown must be supplied. Type size recommended 6 point or larger. Only line material accepted. Copy subject to publisher's approval. Advertisements and key numbers placed in any one unit must be identical for that entire unit. Advertisements and key numbers placed in more than one unit of Marvel Comic Group, and receiving advantage of reduced rate for such combination of units, must be identical for all units. Preference given to advertisers purchasing space in larger units in cases of conflict.

Guarantees (net paid monthly circulations based on averages for year): Marvel Comic Group 8,000,000 per month; Red Unit* 4,000,000 per month ABC; Blue Unit 2,000,000 per month; Yellow Unit 2,000,000 per month. Agency Commission 15%. Cash Discount 2% within 10 days from date of invoice. Orders beyond three months accepted at rates then prevailing.

* Former Marvel Comic Group.

Magazines appear on sale during first month preceding date of issue. Firm Order closing date is 1st day of 3rd month preceding date of issue. Copy can be accepted until 7th day of 3rd month preceding date of issue. Cancellations not accepted after Firm Order closing date. Covers are not cancellable.

Marvel Comic Group
350 Fifth Avenue
New York 1, N. Y.
BRYant 9-5890

William R. Stewart
9 South Clinton Street
Chicago 6, Illinois
FRanklin 5494

8,000,000 monthly
average guaranteedMARVEL COMIC GROUP

(consists each month of the Red, Blue and Yellow Units for that month)

1 Page (4 colors).....	\$6,400.00	2nd or 3rd Cover (B & W).....	\$ 7,200.00
1/2 Page (4 colors).....	3,600.00	4th Cover (4 colors).....	10,000.00

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

6,000,000 monthly
average guaranteedRED UNIT plus either BLUE or YELLOW UNIT

1 Page (4 colors).....	\$5,100.00	2nd or 3rd Cover (B & W).....	\$5,700.00
1/2 Page (4 colors).....	2,820.00	4th Cover (4 colors).....	7,500.00

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

4,000,000 monthly
average guaranteedRED UNIT(Former Marvel
Comic Group)

1 Page (4 colors).....	\$3,600.00	2nd or 3rd Cover (B & W).....	\$4,000.00
1/2 Page (4 colors).....	1,980.00	4th Cover (4 colors).....	\$5,000.00

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

		<u>6 times</u>	<u>12 times</u>
Per line.....	\$12.00	\$10.00	\$9.00

2,000,000 monthly
average guaranteedBLUE UNIT

1 Page (4 colors).....	\$1,800.00	2nd or 3rd Cover (B & W).....	\$2,000.00
1/2 Page (4 colors).....	990.00	4th Cover (4 colors).....	2,500.00

Quantity Discount Payable When Earned (on above space units only)

6 insertions or more within 1 year.....	3%
12 insertions or more within 1 year.....	5%

		<u>6 times</u>	<u>12 times</u>
Per line.....	\$6.00	\$5.00	\$4.50

2,000,000 monthly
average guaranteedYELLOW UNIT

1 Page (4 colors).....	\$1,800.00	2nd or 3rd Cover (B & W).....	\$2,000.00
1/2 Page (4 colors).....	990.00	4th Cover (4 colors).....	2,500.00

Quantity Discount Payable When Earned (on above space units only)

6 insertions or more within 1 year.....	3%
12 insertions or more within 1 year.....	5%

		<u>6 times</u>	<u>12 times</u>
Per line.....	\$6.00	\$5.00	\$4.50

BLUE and YELLOW UNITS in combination

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

MARVEL COMIC GROUP
MARTIN GOODMAN, Publisher

Rate Card No. 7
Effective with
Issue of January, 1949

350 Fifth Avenue
Bryant 9-5890

8,000,000 monthly
guaranteed, average.

Mc
hly Groups are issued largely from among the following. Titles comprising the various units within Marvel Comic Group are subject to change without notice.

RED UNIT	BLUE-YELLOW UNITS
All Western Winners	All True Crime Cases
Best Western	Amazing Mysteries
Blaze Carson	Criminologists
Captain America	Frankie
Clindy	Gay Comics
Comedy Comics	Justice
George	Lawbreakers Always Lose
Heidi Devine	Love and Romance
Joker Comics	
Junior Miss	
Kid Colt	
Lena	
Margie	
Millie the Model	
Nellie the Nurse	
Patsy Walker	
Rusty	
Sub Mariner	
Teen Comics	
Teaie the Typist	
Tex Morgan	
Two Gun Kid	
Wild Western	
Willie	

Page and Cover Size..... 6" x 9 1/4" Column Width..... 2 1/2"
1/4 Page Size..... 6" x 4 1/4" No Bleed Pages or Covers accepted

Plates made at no cost to advertiser. Complete Black and White original art in position, ready to photograph, required. Velox Print may be supplied in place of original art. For color pages, color breakdown must be supplied. Type size recommended 6 point or larger. Only line material accepted. Copy subject to publisher's approval. Advertisements and key numbers placed in any one unit must be identical for that entire unit.* Advertisements and key numbers placed in more than one unit of Marvel Comic Group, and receiving advantage of reduced rate for such combination of units, must be identical for all units.* Preference given to advertisers purchasing space in larger units in cases of conflict.

* Under certain circumstances, copy in page units may be split. Details upon request.

Guarantees (net paid monthly circulations based on averages for year): Marvel Comic Group 8,000,000 per month; Red Unit* 4,000,000 per month ABC; Blue Unit 2,000,000 per month; Yellow Unit 2,000,000 per month. Agency Commission 15%. Cash Discount 2% within 10 days from date of invoice. Orders beyond three months accepted at rates then prevailing.

* Former Marvel Comic Group.

Magazines appear on sale first month preceding and month of issue. Firm Order closing date is 1st day of 3rd month preceding date of issue. Copy can be accepted until 7th day of 3rd month preceding date of issue. Cancellations not accepted after Firm Order closing date. Covers are not cancellable.

Marvel Comic Group
350 Fifth Avenue
New York 1, N. Y.
BRyant 9-5890

William R. Stewart
9 South Clinton Street
Chicago 6, Illinois
FRanklin 5494

6,000,000 monthly
guaranteed, average.

MARVEL COMIC GROUP

(consists each month of the Red, Blue and Yellow Units for that month)

1 Page (4 colors).....	\$6,400.00	2nd or 3rd Cover (B & W).....	\$ 7,200.00
1/2 Page (4 colors).....	3,600.00	4th Cover (4 colors).....	10,000.00

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

6,000,000 monthly
guaranteed, average.

RED UNIT plus either BLUE or YELLOW UNIT

1 Page (4 colors).....	\$5,100.00	2nd or 3rd Cover (B & W).....	\$5,700.00
1/2 Page (4 colors).....	2,820.00	4th Cover (4 colors).....	7,500.00

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

4,000,000 monthly
guaranteed, average.

RED UNIT

(Former Marvel
Comic Group)



1 Page (4 colors).....	\$3,600.00	2nd or 3rd Cover (B & W).....	\$4,000.00
1/2 Page (4 colors).....	1,980.00	4th Cover (4 colors).....	\$5,000.00

Quantity Discount Payable When Earned (on above space units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

Per line.....	("SHOP BY MAIL" OR "STAMP" SECTION)	\$12.00	<u>6 times</u> \$10.00	<u>12 times</u> \$9.00
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2,000,000 monthly
guaranteed, average.

BLUE UNIT

1 Page (4 colors).....	\$1,800.00	2nd or 3rd Cover (B & W).....	\$2,000.00
1/2 Page (4 colors).....	990.00	4th Cover (4 colors).....	2,500.00

Quantity Discount Payable When Earned (on above space units only)

6 insertions or more within 1 year.....	3%
12 insertions or more within 1 year.....	5%

Per line.....	("SHOP BY MAIL" OR "STAMP" SECTION)	\$6.00	<u>6 times</u> \$5.00	<u>12 times</u> \$4.50
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2,000,000 monthly
guaranteed, average.

YELLOW UNIT

1 Page (4 colors).....	\$1,800.00	2nd or 3rd Cover (B & W).....	\$2,000.00
1/2 Page (4 colors).....	990.00	4th Cover (4 colors).....	2,500.00

Quantity Discount Payable When Earned (on above space units only)

6 insertions or more within 1 year.....	3%
12 insertions or more within 1 year.....	5%

Per line.....	("SHOP BY MAIL" OR "STAMP" SECTION)	\$6.00	<u>6 times</u> \$5.00	<u>12 times</u> \$4.50
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BLUE and YELLOW UNITS in combination

Quantity Discount Payable When Earned (on 1/2 page or larger units only)

3 insertions or more within 1 year.....	3%
6 insertions or more within 1 year.....	5%
12 insertions or more within 1 year.....	10%

MARVEL COMIC GROUP



350 Fifth Avenue
New York 1, N. Y.
BRyant 9-5690

Rate Card No. 4
Effective with issue
of September, 1947

Monthly Group Issued Largely from the Following:

Blonde Phantom	Human Torch	Marvel Comics	Silly Tunes
Captain America	Jeanie	Millie the Model	Sub Mariner
Frankie	Joker Comics	Nellie the Nurse	Teen Comics
Gay Comics	Junior Miss	Oscar	Tessie the Typist
Georgie	Krazy Komiks	Patsy Walker	Willie
Hedy De Vine	Margie	Rusty	

1 Page (4 colors).....	\$2500.00	2nd or 3rd Cover (B & W).....	\$3000.00
1/2 Page (4 colors).....	\$1200.00	4th Cover (4 colors).....	\$3500.00
Split-run.....		10% extra	
Page and Cover Size.....	6" x 9 1/4"	No Bleed Pages accepted.	
1/2 Page Size.....	6" x 4 1/2"	No Bleed Covers accepted.	

Plates made at no cost to advertiser. Complete Black and White original art and copy in position, ready to photograph, required. Valox Print may be supplied in place of original art. For color pages, color breakdown must be supplied. Type size recommended 6 point or larger. Only line material accepted. Cover process plates will be used only if advertiser supplies the plates.

Copy subject to Publisher's approval.

Advertisements and key numbers placed in any one group must be identical for that entire group.

No units of space accepted other than those quoted.

Guarantee: Net paid circulation 3,000,000 based on annual monthly average, ABC.

Agency Commission 15%. Cash discount 2% within 10 days from date of invoice.

Orders beyond three months accepted at rates then prevailing.

Magazines go on sale during 1st month preceding date of issue.

Firm Order closing date is 1st day of 3rd month preceding date of issue. Copy will be accepted until 7th day of that month. Cancellations not accepted after Firm Order closing date. Covers are non-cancellable.

New York: Marvel Comic Group, 350 Fifth Avenue, New York 1, N. Y., BRyant 9-5890.

Chicago: William R. Stewart, 9 South Clinton Street, Chicago, Ill., FRanklin 5494